2025 SPONSORSHIP & MARKETING

'FUN for the Whole Herd'

Monetary sponsorships help keep our Fair admission free, while offering families in our community a great experience, enable improvements, encourage event participation, and plan for expanding our attractions.

THE WHOLE HERD (Diamond)

- 2- 3'x4' banners on stage AND attached to zipline tower
- Advertising on RCF Facebook & Instagram for 2 weeks prior and 1 week after Fair
- Business name mentioned at beginning of concert, night activities and all fair advertising
- Business name and logo on all days of photo booth
- Certificate to hang at your place of business

$5,000

+ 10 wristbands for entertainment zone

BARN YARD (Platinum)

- Business name listed on Fair radio spot for AM/FM stations and Social Media
- 2'x3' banner on stage & at photo booth
- Business name on one day of photo booth (see attached photo booth information)
- Certificate to hang at your place of business

$2,500

+ 5 wristbands for entertainment zone

CHICKEN CO-OP (Gold)

- World's Funnest Photo Booth Sponsor- 1 day
- Fairgoers can step into the green screen booth and choose from 10 different scenes and walk away with a 4x6" print that will include your business name or logo, and/or any other information you would like to add.

(More information attached)

$1,500

GARDEN BEDS (Silver)

- Your logo on a 4'x8' mesh banner to be placed on the shade canopies near the livestock arena. Price is for first year hanging. Subsequent years can be purchased for up to 5 years at a 25% discount.
- Certificate to hang at your place of business

$1,000

PASTURE PALS (Bronze)

- Donations of merchandise, gift cards, or coupons are a great way to increase awareness or generate traffic back into your business. Prizes and awards can be directed to individual classes/shows/events.
- Donors are listed in the Premium Prize Guide, Social Media and with a certificate to hang at your place of business

name your price

Contact the Fair Office for a list of classes and awards to sponsor

Name _____ Business Name _____

Address _____ City _____

State_____ Zip _____ Phone _____

Email _____

Platinum ☐ _____ Gold ☐ _____ Silver ☐ _____ Bronze ☐ _____

Diamond ☐ _____ Co-Op Photo Booth Sponsor ☐ _____

Comments: _____

_____

make checks payable to: Roosevelt County Fair

PO Box 730 Culbertson, MT 59218 . 406-787-5881 . rooseveltcountyfair.org rooseveltcountyfairMT

Co-Op Challenge

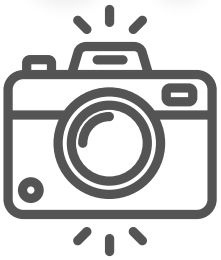
One new attraction we are adding for 2025 is the World's Famous Photo Booth. Fairgoers can step into the green screen booth and choose from 10 different scenes and walk away with a 4x6" print that will include your business name or logo, and/or any other information you would like to add. With that, an information booth will be available all week, and co-ops may display information in the booth at no cost.

We are challenging cooperatives to sponsor a day at the photo booth. The cost for one day is $1,500. With your sponsorship, we will also include a 2x3' banner to hang at the booth and a certificate for you to hang at your place of business. Co-Ops will be advertised for co-op day as well.

For more information, contact the Fair Office. This particular sponsorship piece is available on a first come, first serve basis.

(not limited to just co-ops)

Sponsor the Fair PHOTO BOOTH



5 Reasons Why The World's Funnest Photo Booth Is Great For Your Business

1: It's a really popular attraction!

2: Fair Patrons take home a fun souvenir with your business name & logo on it.

3: It will create a social media buzz about the fair and your business.

4: It collects email addresses and phone numbers for you to market to for years to come.

5: It's a great attraction to help gain customers.

Your business name or logo